## **Article 3 - Asynchronous Online Video Interviewing**

Given that we are all doing more with less time, is it any wonder that technology is helping us now with interviewing candidates in a different way!

You can now preliminary interview candidates without you even being present with Asynchronous video interviewing technology!



Asynchronous means not occurring at the same time, and this is at the core of this new process! An email is sent to a candidate with a link to an asynchronous video interview site. A series of questions are customised and asked for the candidate to respond by video.

The whole process is easy and convenient for the candidate, and they can respond in their own time generally over a few days. Additionally, it provides the ability for all of the interviewing team to also view the video response at their own time and convenience.

- It will mitigate any scheduling and logistics issues of interviewing candidates for all stakeholders
- It will allow for consistency across interviews as every candidate is asked the same questions in the same order with the same amount of time to respond
- It will save time by significantly reducing real time phone or live preliminary interviews
- Interviewers can view applicant video responses online in their own time
- Video interviews can be maintained and available to help review a candidate for now or later

This process enables a greater review of each candidate's capabilities in their response, offers an insight into their personality, and tests their ability to structure a good response, whilst also testing their ability with new technology. Which is all achieved without you being present saving you more time and expense?

This new way of performing candidate interviews is a growing trend globally. The asynchronous video interviewing process has been fully integrated within our e-Recruitment software for our customers' ease of use.

To learn more and try a free trial: www.asaprecruit.com.au

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